

Launch Invitation

My Friend Boo - New Series Gets Kids Animated About Conservation!

To mark World Water Day 2010, we are delighted to invite you to the launch of My Friend Boo, a new animated adventure-comedy series that helps kids aged 5-8 understand some of today's most important issues, starting with water conservation.

Produced by a team of independent education, conservation, communication and animation experts and focus groups of over 500 school children in 5 European countries, the series has pioneered a brand new approach to creating fun and educational content for kids.

Boo's adventures will be broadcast on TV networks across Europe as of June 2010. Each episode is also accompanied by teaching packs for schools and educators which will help kids to learn more about this precious resource and have a little fun too!

Join us for the launch of the series on the morning of 22nd March 2010 and meet some of the organizations who will be helping Boo to entertain, educate and inspire millions of kids to do their bit for our planet...



22nd March 2010

9.30h – 12h*

WWT London Wetland Centre,
Barnes, London

* Followed by lunch

With the kind support of



The Water Strand of My Friend Boo was produced by EcoAnimation with the support of the LIFE+ programme, the European fund for the environment.



Business Solutions Europa



Catch a preview: www.myfriendboo.com/watch

For more information on the EcoAnimation Project see: www.animate-eu.com/eco

R.S.V.P by 18 March to helene@bs-europa.eu

Getting to the London Wetland Centre

The London Wetland Centre is situated close to central London, on the banks of the River Thames in Barnes. It is easily accessible by private and public transport, just a 10 minute bus ride from Hammersmith Tube station and close to both Barnes and Barnes Bridge stations.



Address:

WWT London Wetland Centre
Queen Elizabeth's Walk
Barnes, London
SW13 9WT

T: 020 8409 4400 • w: www.wwt.org.uk/london



By tube

Hammersmith tube (on the Piccadilly and District & Circle Lines) is the nearest tube station. From here it is just a 10 minute bus ride.



By bus

Hop on the number 283 bus direct to the centre from Hammersmith bus station (stand K). Alternatively buses 33, 72 and 209 stop nearby (alight at the Red Lion stop, approximately 150 metres walk from the wetland centre).

Please note: outside of opening hours (i.e. before 9am) the 283 bus terminates nearby in Barnes, rather than coming directly into the centre.



By rail

Barnes rail station is just 25 minutes from Waterloo or 10 minutes from Clapham Junction. It is then a 15 minute walk to the wetland centre (or 5 minutes by buses 72 or 33). You can also alight at Barnes Bridge station then walk through Barnes village (about a 15 minute walk) or catch a 209 bus (alight at the bus stop opposite the Red Lion pub, which is approximately 150 metres from the Centre).